



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

**Contract #** 850627  
**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Ed Martin for Attorney General (39806)  
**Agency/T-Code** Smart Media Group (7611)/788239874  
**Product** Political - State Attorney General (1184)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** BROOKS,MICHELE  
**Phone/Fax** (314) 256-1776 /  
**CPE** MARTI/ORDR/C02C08  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** ED MARTIN 4 ATT GENE

**Date Entered** 08/23/12  
**Last Modified** 08/23/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06292302  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,694.00  
**Net Total** \$15,266.00  
**Sales Tax**

**St. Louis (KMOV) (KMOV)**

By Broadcast Month	Spots	Rate
Oct. 2012	23	\$17,960.00
<b>Grand Total:</b>	<b>23</b>	<b>\$17,960.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20062- News @ 10pm M-F						1			1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
2.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20063- Late Show with David Letterman						1			1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
3.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	20029- Young and the Restless						1			1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	54263- CSI: NY						1			1	\$1,350.00	\$1,350.00	St. Louis (KMOV) (KMOV)	CSI NY	8/23/12
5.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	135459- Made in Jersey						1			1	\$1,080.00	\$1,080.00	St. Louis (KMOV) (KMOV)	MADE IN JERSEY	8/23/12
6.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20062- News @ 10pm M-F		1							1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
7.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20063- Late Show with David Letterman		1							1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
8.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20029- Young and the Restless		1							1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
9.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	20108- News @ 10pm Sat							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
10.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	43181- 48 Hours Mystery							1		1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	48 HOURS	8/23/12
11.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	20789- News @ 10pm Sun								1	1	\$810.00	\$810.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
12.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	20141- 60 Minutes								1	1	\$1,350.00	\$1,350.00	St. Louis (KMOV) (KMOV)	60 MINUTES	8/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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Betsy Waxberg

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No

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### Spots

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13.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	20062- News @ 10pm M-F					1				1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
14.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	20063- Late Show with David Letterman					1				1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
15.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	20029- Young and the Restless					1				1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
16.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	20062- News @ 10pm M-F			1						1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
17.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	20063- Late Show with David Letterman			1						1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
18.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	20029- Young and the Restless			1						1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
19.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	42783- NCIS			1						1	\$1,800.00	\$1,800.00	St. Louis (KMOV) (KMOV)	NCIS	8/23/12
20.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	135431- Vegas			1						1	\$1,350.00	\$1,350.00	St. Louis (KMOV) (KMOV)	VEGAS	8/23/12
21.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	20062- News @ 10pm M-F				1					1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
22.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	20063- Late Show with David Letterman				1					1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
23.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	20029- Young and the Restless				1					1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12

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